



MOUNTAIN VIEW DENTAL CASE STUDY

Mountain View Dental has a team of five dentists, four hygienists, nine dental assistants and four front office staff. They were working with another marketing agency prior to partnering with Brite Grin. Here were some of their concerns:

They only produced mediocre results

They weren't transparent in their pricing or services

There was bad communication and collaboration

They held the website and domain hostage

HOW DID WE HELP?



NEW WEBSITE DESIGN

New Design & Content
Photoshoot
Team Video
Local SEO



SOCIAL MEDIA MANAGEMENT

Social Media Ads
Monthly Content Calendar
Regular Posting & Engagement



DIGITAL MARKETING SUPPORT

Google My Business
Google Ads
Reviews Management
Quarterly Promotions

453%

INCREASE IN NEW VISITORS

860

NEW FOLLOWERS

129

GOOGLE REVIEWS



My favorite part about working with Brite Grin is their transparency. I know where my money is going, and they proactively send monthly reports to show results. I knew I could trust them because they offer month-to-month services, instead of trying to lock us into a contract.

- Ashlynn Westbrook, Office Manager

WHAT'S THE BOTTOM LINE?

AVERAGE PATIENT
LIFETIME VALUE

\$2100

NUMBER OF NEW PATIENTS
IN ONE YEAR

240

AVERAGE COST PER
NEW PATIENT

\$250

RETURN ON INVESTMENT
(ROI)

+740%